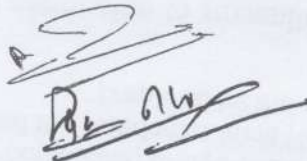


Minutes of the meeting of the Department Council held on 11- 02-2022 at the Department of Journalism and Mass Communication

Members Present

1. Dr. Muhammadali N.
2. Dr. Nuaiman K. A.



Resolutions

1. Resolved to approve the proposal for conducting a research methodology workshop on Statistical Analysis from 2-03-2022.
2. Resolved to approve the proposal for conducting bridge course from 16-03-2022
3. The Head of the Department presented the Academic Audit Report of the department prepared by the external expert and the department council also resolved the following:
 - a) To request the authorities to grant permission to streamline the existing MA programme by launching more PG programmes specialising in Print Journalism, TV-Radio Production and Media Studies.
 - b) To request the authorities to grant permission for starting more certificate programmes.
 - c) To request the authorities to grant more facilities for research and researchers
 - d) It also resolved to encourage faculties and research scholars to publish more articles in journal with high impact factor and to fetch more research projects. For this the DC recommended to hold a workshop on proposal writing academic writing publishing, in order to sensitise the academic community in the department on academic writing and publishing.



University of Calicut

Department of Journalism and Mass Communication

REPORT ON TEACHERS ASSESSMENT AND COURSE ASSESSMENT BY STUDENTS

MA Journalism and Mass Communication - CCSS - 2019

Course evaluation and teacher assessment are done for all the courses under the Post Graduate programme: MA Journalism and Mass Communication. The students who participated in the evaluation process are from the batches admitted in 2019 and 2020 Academic Years. While the first group has just completed their programme, the second group is now doing their third semester. The feedback was done digitally using the Departmental Portal.

Major findings from the evaluation of the students' feedback on teachers and courses

- Majority of the students from both the batches found that the most of the courses were relevant, interesting and stimulating.
- Certain courses like Media Culture and Society, Graphic Design and Print Media Production scored high in parameters like difficulty and simplicity respectively.
- In teacher assessment, the segment 'regularity of classes' is found to need more focus. All other factors scored 'very good' in the case of all teachers. General opinion is that teachers are motivating, helpful and supportive with remedial measures.

Based on the observations, the following recommendations are made:

- To provide more reading materials, specific to Kerala context, for Media Culture and Society course
- To encourage teachers to produce e-content in their own domains/courses. Such an initiative will help to achieve the target 20% e-content delivery envisaged by the University
- To provide more learner centered self- practicing exercises for Graphic Design and Print Media Production course to familiarize the students with the practical aspects and to improve their efficacy in graphic designing programmes.
- There is a need for immediate change in the content of these courses. The syllabus shall be revised incorporating the advances in theory and practice in each domain before the (2022 Admission).
- Teachers' assessment by the students are satisfactory and there is no need to take any specific measures in general. However, individual teachers are expected to make their academic interaction richer with multimedia content and innovative classroom practices.

The report is based on the quantitative analysis of the feedback forms submitted by students of 2019 and 2020 Admissions.

Prepared by

Anupama K P

Teacher in Charge - Feedback Evaluation

Signature:

Head of the Department
Dept. of Journalism & Mass Commn.
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