

**UNIVERSITY OF CALICUT
(IQAC)**

**INFORMATION FOR
ACADEMIC AND ADMINISTRATIVE AUDIT OF THE DEPARTMENT
Year: 2020-21**

(Provide information for last five years from 2016-17 to 2020-21)

1. **Name of the Department: Department of Journalism and Mass Communication**
2. **Year of establishment: 1978**
3. **Courses offered: PG, M.Phil., Ph.D., Others**

Year	PG	M.Phil	Ph.D.	Others
2016-17	PG	M.Phil	Ph.D	Nil
2017-18	PG	M.Phil	Ph.D	PRCC
2018-19	PG	M.Phil	Ph.D	PRCC
2019-20	PG	M.Phil	Ph.D	Nil
2020-21	PG	M.Phil	Ph.D	PRCC

4. **Courses introduced during last 4 years: Certificate Programme in Public Relations and Corporate Communication (3 months Course)**
5. **Does the department have Academic flexibility? Yes, since the introduction of CCSS in 2009**
6. **Interdisciplinary programs offered and departments involved: Web Journalism and Film Studies**
7. **Courses conducted in collaboration with other universities and Institutions: Internship program with leading 24 media and communication organizations in India**

8. Details of programmes discontinued, if any, with reasons: Nil

9. Examination System: Semester/Choice Based Credit System

10. Participation of the department in the curriculum development for courses offered by the Departments.

Dr. Muhammadali as Chairperson of Boards of Studies of the University of Calicut, and Mar Ivanios College, Trivandrum as well as Member, Academic Council, University of Calicut

11. Does the department have different syllabus than the one used by university for PG courses? The Syllabus followed by the Department is CCSS based while the colleges follow CUCBSS.

12. Number of teaching posts sanctioned, filled and vacant. 6 (Total) 2 (filled) 4 (Vacant)

Designation	Sanctioned	Filled	Filled under CAS
Professor	1	0	Nil
Associate Professor	2	1	Nil
Assistant Professor	3	1	1
Total	6	2	Nil

13. Faculty profile with name, qualification, designation, experience, nature of appointment (confirmed/ probation/temporary):

a) Appointed on Government Sanctioned Post.

Name	Designation	Qualifications	Teaching/Research Experience	Nature of appointment,.
Dr.Muhammadali.N	Associate Professor & Head	PhD	15	Confirmed
Dr.Nuaiman.K.A	Assistant Professor	PhD	4 Years & six months	Confirmed

b) Appointed from University Fund (Ad-hoc/Guest/contract Faculty).

Name	Designation	Qualifications	Teaching/Research Experience	Nature of appointment,.
Raju.C.V (2017)	Guest Lecturer	PG, UGC NET,SET	4	Guest
Sikha.N(2017)	Guest Lecturer	PG	4	Guest
Ramis Salam.P (2017)	Guest Lecturer	PG,NET	4	Guest

Sikha.N (2018)	Asst.Professor on contract	PG	4	on contract
Ramis Salam.P (2018)	Asst.Professor on contract	PG,UGC NET	5	on contract
Raju.C.V(2018)	Asst.Professor on contract	PG, UGC NET,SET	5	on contract
Nuaiman.K.A (2018)	Asst.Professor on contract	PG,Ph.D	2	on contract
Ameer Salman.O.M (2019)	Asst.Professor on contract	PG	3	on contract
Anupama.K.P (2019)	Asst.Professor on contract	PG,Ph.D	2	on contract
Nuaiman.K.A (2019)	Asst.Professor on contract	PG, Ph.D	3	on contract
Raju.C.V(2019)	Asst.Professor on contract	PG,UGC NET,SET	6	on contract
Habeeb Rahman YP (2019)	Asst.Professor on contract	PG	3	on contract
Raju.C V (2020)	Asst.Professor	PG, UGC NET,SET	6	on contract

Nuaiman.K.A (2020)	Asst.Professor on contract	PG, Ph.D	4	on contract
Ameer Salman.O.M (2020)	Asst.Professor on contract	PG	4	on contract
Anupama.K.P (2020)	Asst.Professor on contract	PG,Ph.D	2	on contract

14. List of Visiting Fellows/Teachers, Adjunct and Emeritus Professors, (for last 4 years). Nil

15. Percentage of classes taken by temporary/visiting faculty (programme- wise information):0

16. Programme-wise Student Teacher Ratio: (Average of 4 Years) 8:1

17. Number of academic support staff (technical) and administrative staff sanctioned, filled and vacant:

Sr. No.	Posts	Sanctioned posts	Filled	Actual
1	Section Officer	1	1	1
2	Librarian (Professional Assistant)	1	1	1
3	Assistant	1	1	1
4	Computer Assistant	1	1	1
5	Office Attendant	1	1	1

18. Thrust areas of research as identified by the department: Mass Communication, Journalism, Television Production and Digital Media

19. Information about research grants, projects completed and ongoing during the period of last 4 years : 10 (JRFs)

a) From National funding agencies (like UGC, CSIR, DST, DBT etc):

Sr. No.	Name of the Principle Investigator (C0-investigator)	Name of the Research Scholars	Title of the Project	Funding Agency, Duration & date of sanction	Amount (in Lakh)	Remarks if any
1.	Dr.Muhammadali.N	Meljo Thomas	Professional Freedom and Satisfaction of Media Persons in Kerala	UGC, 5 Years,15-10-2012		
2.		Ritu Raveendran	Role of Community Radio in Rural Development	UGC, 5 Years,15-10-2012		
3.		Smitha.P	Influence of Television on Academic Achievements of School Students in Kerala	UGC, 5 Years,20-11-2012		
4.		Subhida.E.K	The Challenges Faced by Women Media Professionals in Kerala	UGC, 5 Years,18-10-2012		
5.		Sam.S	Media Exposure of Journalism Students from Kerala and Karnataka: A Comparative Study	Govt. of Kerala E-grants, 5 Years, 23-01-2013		

6.		Sikha.N	Indian Newsrooms in Big Data Era: Policies, Practices and Challenges	UGC, 5 Years 01-04-2019		
7.		Vidhu Mary John	Celluloid War on Terrorism: A Reading of Selected Indian Films	UGC, 5 Years 01-04-2019		
8.		Sajna.M K	News on Digital Platforms: A Study on User Behaviour and its Implications for News Culture	University Fellowship 17-07-2019		
9.		Habeeb Rahman YP	How Users Manage Fake News online? An Analysis of Reception, Detection and Response Behaviour	UGC,5 Years 18-05-2020		
10.		Navaneeth. T M	Data Visualization in Indian Media; A Multimodal Study on Creation Strategies and Consumption Patterns	UGC,5 Years 15-02-2021		
11		S.Gayathri	Influence of News Media on the Political Behaviour of Women in Kerala	UGC, 5 Years 15-10-2019		

12	Dr.Abdul Muneer.V	Manjusha.P.M	Exploring Social Media Influence on the Political Socialisation of College Students in Kerala	UGC, 5 Years 15-10-2019		
13.		Gayathri Baiju	Consumption and Influence of Mass Media among Tribal Communities in Kerala	UGC, 5 Years 15-10-2019		
14.		Ramis Salam P	Digital Media and Election Campaigns in Kerala: Application, Reception and Gratifications	University Fellowship 17-07-2019		

c) From International funding agencies:

Sr. No.	Name of the Principle Investigator (C0-investigator)	Title of the Project	Funding Agency, Duration & date of sanction	Amount (in Lacs)	Remarks if any
	Nil	Nil	Nil	Nil	Nil

20. Funds received at Departmental level through DST-FIST; CSIR, UGC-SAP/CAS, DAE, DBT, BRNS, ICSSR, AICTE, etc

Scheme and Funding Agency	Non- Recurring	Recurring	Project Fellow	Total
Nil	Nil	Nil	Nil	Nil

21. **Research facilities available in the department and recognition received, if any?** Department Library, Research Scholars room, Media Lab.
22. **Special research laboratories sponsored by / created by industry or corporate bodies.** Nil
23. **Publications:** Mentioned in the teaching profile

Sr. No.	Papers published in peer reviewed journals	Monographs, Books, Chapters in books	Citations	<i>h</i>-index	Impact factor range/Average Impact factor
	Nil	Nil	Nil	Nil	Nil

24. **Details of patents filed & granted and income generated:** Nil
25. **Consultancy services provided, name of the teacher/s and income generated:** Nil

Sr. No.	Year	Name of the teacher	Nature of consultancy	Funds generated (In Lakh)
	Nil	Nil	Nil	Nil

26. **Details of teachers invited as resource persons for Refresher courses, Orientation courses, Seminars, Workshops, Conferences at national and international levels.**

04-11-2016	04-11-2016	Media Fest			UGC XII Plan		
30-08-2016	30-08-2016	Career Guidance Seminar	Career Oriented	National	UGC XII Plan	24200	Number of participants 61
17/1/2017	19/1/2017	Communion Media Fiesta	Research oriented		UGC XII Plan	202376	Number of participants 245
1/3/2017	2/3/2017	Media & Human Rights	Research oriented	National	UGC	100000	Number of Participants 173
16/11/2017	16/11/2017	National Seminar on 'Freedom of Expression'	Research oriented	National	Part - 1 Non Plan 25-2038-01 Seminar/Workshop	19394	number of Participants 70
20/3/2018	22/3/2018	National Mass Communication Research Conference	Research oriented	National	H/A Part II-B 41-4030-02 seminar & workshop	188429	Number of Participants 325
18/2/2019	19/2/2019	Data Analysis workshop Research Methodology	Research oriented	National	Part- 1- Non Plan 25-2038-01	10000	Number of Participants 50
12/3/2019	14/3/2019	National Mass Communication Research conference	Research oriented	National	Part II(B) 41-4030-02	225,000	Number of Participants 340
18/3/2019	19/3/2019	Workshop	Research oriented	National	Part II (B) 41-4030-02 Seminars & Workshop	279,531	Number of Participants 350

4/10/2019	4/10/2019	Seminar on Indian Institution	Research oriented	University	Part- 1- Non Plan 25-2038-01	2000	Number of Participants 45
14/10/2019	15/10/2019	Practical Training: Web Design	For Students	State	Part I - Non Plan 25-2031-01 Practical Training	6000	Number of Participants 35
24/7/2018	26/7/2019	Induction programme for PG students	For Students	University	Part I NP-25-2038-01	13650	Number of participants 24
2/7/2019	4/7/2019	Induction programme for PG students	Students	State	Part- 1- Non Plan 25-2038-01	17069	Number of participants 24
30/11/2019	1/12/2019	Work shop for School Students	CAMP- Children as Media Producers	By ReSET, an NGO working in the field of Education in collaboration with the department	ReSeT contribution		

17/1/2017	17/1/2017	Freedom of Expression In the Digital Age	Prof.M.G.S.Narayanan	Historian and Social Critic	UGC XII Plan	202376	Number of participants 245
17/1/2017	17/1/2017	-do-	Sr.M.G.Radhakrishnan	Editor, Asianet News	-do-	-do-	
17/1/2017	17/1/2017	-do-	Sr.M P Prasanth	Senior Assistant Editor, Times of India	-do-	-do-	
17/1/2017	17/1/2017	-do-	Prof.Syhed Amjed Ahmed	Former Director,EMMRC	-do-	-do-	
17/1/2017	17/1/2017	-do-	Dr.Richard Rego	Director,SJC Research Centre,Bangalore	-do-	-do-	

17/1/2017	17/1/2017	-do-	Prof.Vijayakumar	Former Head, Dept.of Communication & Journalism,University of Calicut	-do-	-do-	
18/1/2017	18/1/2017	Mediated Women	Smt.Mini Sukumaran	Centre for Women's Studies, University of Calicut	-do-	-do-	
18/1/2017	18/1/2017	-do-	Dr.J.Devika	Writer & Translater	-do-	-do-	
18/1/2017	18/1/2017	-do-	Smt.Ajitha	Social Activist	-do-	-do-	
18/1/2017	18/1/2017	-do-	Smt.Vidhu Vincent	Filmmaker and Writer	-do-	-do-	
18/1/2017	18/1/2017	-do-	Smt.Shahina K Rafeeq	Writer	-do-	-do-	
19/1/2017	19/1/2017	Writer & The Rights	Dr. K M Anil	Dept.of Malayalam, University of Calicut	-do-	-do-	
19/1/2017	19/1/2017	-do-	T Padmanabhan	Writer	-do-	-do-	
19/1/2017	19/1/2017	-do-	K E N Kunjahammad	Writer & Orator	-do-	-do-	
19/1/2017	19/1/2017	-do-	P K Parakkadav	Writor & Journalist	-do-	-do-	
19/1/2017	19/1/2017	-do-	Rubin D'Cruz	Writer	-do-	-do-	
19/1/2017	19/1/2017	Cinema & Me	Dr.Biju	Film Director	-do-	-do-	
19/1/2017	19/1/2017	-do-	Sri.Damodar Prasad	Director,EMMRC	-do-	-do-	
1/3/2017	1/3/2017	Media & Human Rights in Communication Discourses	Ms.K.K.Shahina	Senior Assistant Editor,Open Magazine	-do-	Rs. 1,00,000/-	Number of participants 210
1/3/2017	1/3/2017	-do-	Prof.D.S.Poornanada	Head,Dept.of Journalism and Mass Communication,Kuvembu University,Karnataka	-do-	-do-	
1/3/2017	1/3/2017	Media And The Marginalized: The Question of Rights	Dr.K.S.Madhavan	Dept.of History,University of Calicut	-do-	-do-	

1/3/2017	1/3/2017	Media And The Marginalized: The Question of Rights	Dr.Ravichandran Bathran	Fellow, Indian Institute of Advanced Studies, Shimla	-do-	-do-	
1/3/2017	1/3/2017	Media And The Marginalized: The Question of Rights	Prof.A I Vilayathullah	Dept.if English, Govt. College, Malappuram	-do-	-do-	
2/3/2017	2/3/2017	Media & Sexual Minority Rights	Dr.D.Nivedhitha	Dept.of Media & Mass Communication, Pondicherry University, Puducherry	-do-	-do-	
2/3/2017	2/3/2017	Media & Sexual Minority Rights	Dr.Jijo Kuriakose	President, Queerala Movement, Kerala	-do-	-do-	
20/3/2018	20/3/2018	Journalism, Media and Technology towards an uncertain Future	A.S.Panneerselvan	Readers' Editor, The Hindu	SPG Part II (B) 41-4030-02	Rs. 38429/-	Number of Participants 173
20/3/2018	20/3/2018	Coping with Fake News and Propoganda	R K Radhakrishnan	Associate Editor, Frontline	-do-	-do-	
21/3/2018	20/3/2018	Media And The Body	Parvathy T	Actress, Social Activist	-do-	-do-	
21/3/2018	21/3/2018	Media And The Body	S Sithara	Short Story Writer	-do-	-do-	
21/3/2018	21/3/2018	Media And The Body	Gilu Joseph	Actress, Social Activist	-do-	-do-	
21/3/2018	21/3/2018	Media And The Body	Sreekala Mullassery	Moderator	-do-	-do-	
22/3/2018	22/3/2018	Film And Censorship	Sanal Kumar Sasidharan	Film Maker	-do-	-do-	
22/3/2018	22/3/2018	Film And Censorship	C S Venkiteswaran	Film Critic	-do-	-do-	

22/3/2018	22/3/2018	Film And Censorship	Ramdass P S	Moderator	-do-	-do-	
22/3/2018	22/3/2018	Valedictory Address	Dr.Kanchan K Malik	Professor, University of Hyderabad	-do-	-do-	
2/7/2019	2/7/2019	Orientation Programme	T Saleem	Co-Ordinator,Vijayabheri,Malappuram	Part I- Non Plan 25-2038-01 Seminar/Workshop	Rs. 17069/-	
2/7/2019	2/7/2019	-do-	Sr.K.B Venu	Film Director	-do-	-do-	
3/7/2019	3/7/2019	-do-	M.P.Basheer	Chief Editor,Newsrupt	-do-	-do-	
3/7/2019	3/7/2019	-do-	Dr.K M Sheriff		-do-	-do-	
4/7/2019	4/7/2019	-do-	Dr.K.M Anil		-do-	-do-	
4/7/2019	4/7/2019	-do-	Dr.Abdul Muneer V	Professor,EMEA College,Kondotty	-do-	-do-	
24/7/2018	24/7/2018	Induction Training Programme for the First Semester Students (2018 Admission)	Dr.Abdul Muneer V	Professor,EMEA College,Kondotty	Part I- Non Plan 25-2038-01 Seminar/Workshop	Rs. 13650/-	Number of Students 40
25/7/2019	25/7/2019	-do-	Dr.Sudheer Shah Salam	Asst.Professor,Dept.Media Studies,Malayalam University,Tirur	-do-	-do-	
25/7/2019	25/7/2019	-do-	Sri.P.Musthafa	Photo Journalist	-do-	-do-	
26/7/2019	26/7/2019	-do-	Sri.P.T.Nasser	Photo Journalist	-do-	-do-	
26/7/2019	26/7/2019	-do-	KEN Kunhammed	Writer & Orator	-do-	-do-	
18/2/2019	19/2/2019	Data Analysis Workshop	Praveen V.P	Department of Statistics,University of Calicut	Part I-Non Plan 25-2038-01 Seminar/Workshop	Rs. 9060/-	

12/3/2019	12/3/2019	Media Education: Ideals Practices and Predicaments from India	Prof. B P Sanjay	Professor, Dept. of Communication, University of Hyderabad	SPG, Part II (B) 41-4030-02	Rs. 54531/-	Number of Participants 321
12/3/2019	12/3/2019	Learning from my Generational Experience of Teaching in a Journalism School	Prof. Nalini Rajan	Dean of Studies and Professor, Asian College of Journalism, Chennai	-do-	-do-	
12/3/2019	12/3/2019	Embedded Journalism and the Threat Democracy	K J Jacob	Executive Editor, Deccan Chronicle	-do-	-do-	
13/3/2019	13/3/2019	A Dangerously Narrow Space: Between Industry and Academia	Sajan P K	Head, Verizon Communication India	-do-	-do-	
13/3/2019	13/3/2019	Systematic Accountability, Hate Crimes and Media A Critical Analysis	Suhail K K	Researcher, Filmmaker, Humanitarian, Traveler, Social Activist, Aspiring Entrepreneur and the Director of QUILL Foundation	-do-	-do-	
13/3/2019	13/3/2019	The Political Economy of Disinformation in Contemporary India'	Paranjay Guha Thakurtha	Independent Journalist, Educationalist & Consultant	-do-	-do-	
4/10/2019	4/10/2019	Seminar on Indian Constitution	Prof. A. F. Mathew	Professor, Indian Institute of Management, IIM Road, Kunnammangalam, Kozhikode	Part-I-Non Plan 25-2038-01 Seminar/Workshop	Rs. 11000/-	
4/10/2019	4/10/2019	-do-	Prof. G. Aloysius,	Critical Quest 420, Block	-do-		

				G,VI,Arya Nagar,New Delhi			
14/10/2019	15/10/2019	Data Analysis Workshop	Subhida E.K	Communication Expert,'Upasana' Santhinagar,Valillapuzha (PO),Arecode,Malappuram	Part I-Non Plan 25-2031-01 Practical Training for Students	Rs. 6000/-	Number of Students 45

27. Details of teachers participated in Refresher courses, Orientation courses, Seminars, Workshops, Conferences at national and international levels.(participant, presented paper, chaired the session)

Dr.Muhammadali N in MMM TL Institute at the University of Calicut for two week short term course

Dr.Muhammadali N in Online teaching workshop held at Farook College organized by Central University of Kerala, Kasargod

Dr.Muhammadali N in National Seminar conducted by Dept of Journalism, University of Calicut

28. Participation of teachers in various academic activities as members of committees at University level, State level, National level, International level bodies.

Dr.Muhammadali N as Member, Planning Board, UoC

Dr.Muhammadali N as Member, Academic Council, UoC

Dr.Muhammadali N as Member, Research Council, UoC

Dr.Muhammadali N as Chairperson, BoS, UoC

Dr.Muhammadali N as Dean, Journalism, UoC

Dr.Muhammadali N as Member, BoS, Journalism, TE University, Tirur

Dr.Muhammadali N as Editor, Golden Jubilee Souvenir, UoC

Dr.Muhammadali N as Chairperson, BoS, Mar Ivanious College, Tvm

Dr.Muhammadali N as Academic Audit Committee, Kerala University

Dr.Muhammadali N as Member of Adjudication Board for PhD, at HCU, Hyderabad, Manglore University, Karnataka, Kuvembu University, Shimoga and Bharatiyar University, Tamilnadu.

29. Details of teachers appointed/nominated on Editorial Boards at university, state, national and international levels.

Dr.Muhammadali N as Chief Editor, Golden Jubilee Souvenir, University of Calicut

Dr.Muhammadali N as Chief Editor, CJR Research Journal, UoC

30. Awards / Prizes and recognitions received by teachers at university, state, national and international level: Nil

31. Awards and Prizes received by students at university, state, national and international level: Nil

32. Details of Seminars/ Conferences/Workshops organized at university, state, national and international level and the source of funding with details:

17/1/2017	19/1/2017	Communion Media Fiesta	Research oriented		UGC XII Plan	202376	Number of participants 245
1/3/2017	2/3/2017	Media & Human Rights	Research oriented	National	UGC	100000	Number of Participants 173
16/11/2017	16/11/2017	National Seminar on 'Freedom of Expression'	Research oriented	National	Part - 1 Non Plan 25-2038-01 Seminar/Workshop	19394	number of Participants 70
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18/3/2019	19/3/2019	Workshop	Research oriented	National	Part II (B) 41-4030-02 Seminars & Workshop	279,531	Number of Participants 350
4/10/2019	4/10/2019	Seminar on Indian Institution	Research oriented	University	Part- 1- Non Plan 25-2038-01	2000	Number of Participants 45
14/10/2019	15/10/2019	Practical Training: Web Design	For Students	State	Part I - Non Plan 25-2031-01 Practical Training	6000	Number of Participants 35
24/7/2018	26/7/2019	Induction programe for PG students	For Students	University	Part I NP-25-2038-01	13650	Number of participants 24
2/7/2019	4/7/2019	Induction programe for PG students	Students	State	Part- 1- Non Plan 25-2038-01	17069	Number of participants 24
30/11/2019	1/12/2019	Workshop for School Students	CAMP- Children as Media Producers	By ReSET, an NGO working in the field of Education in collaboration with the department	ReSeT contribution		

33. Student profile programme-wise at PG

PG	Applications Received	No. of Admitted	students	Seats Available	Male	Female	Total	Year
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PG	280	24	24	13	11	24	2016
PG	300	25	24 + 1	10	15	25	2017
PG	690	22	24	9	13	24	2018
PG	80	25	24 + 1	0	15	25	2019
PG	125	28	28		26	28	2020

34. Year-wise results of students at PG: No specific data available in the Department

PG	Year	Appeared	Passed	Pass %	Grade %			
					O	A	B	C
MAJ	016	4			-	-	-	-
MA JMC	017	4 + 1			-	-	-	-
MA JMC	2018	3			-	-	-	-
MA JMC	019 (Result Waiting)	4 + 1			-	-	-	-

MA JMC	2020 (Exam Not conducted yet)	28	-		-	-	-	-
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35. Information about M. Phil. programme:

Year	Applications Received	No. of students admitted	Male	Female	Total
2016	Nil	Nil	Nil	Nil	Nil
2017	36	5	1	4	5
2018	17	1	0	1	1
2019	20	2	1	1	2
2020	22	2	0	2	2

36. Information about Ph. D. programme :

Year	Applications Received	No. of students admitted	Male	Female	Total
2016	Nil	Nil	Nil	Nil	Nil
2017	Nil	Nil	Nil	Nil	Nil

2018	Nil	Nil	Nil	Nil	Nil
2019	10	7	1	6	7
2020	2	2	2	0	2

37. Number of students awarded M.Phil., Ph.D ,Degree :

Year	M.Phil	Ph.D.	Male	Female	Total
2016	Nil	Nil	0	0	0
2017	Nil	Nil	0	0	0
2018	3	2	1+1	2+1	5
2019	Nil	2	0	2	2
2020	1	0	0	1	1

38. Diversity of Students : (Year-wise)

Name of the Programme	% of students from the same university	% of students from other universities within the State	% of students from universities outside the State	% of students from other countries

UG	Nil	Nil	Nil	Nil
PG	Nil	Nil	Nil	Nil
M.Phil.	Nil	Nil	Nil	Nil
Ph. D.	Nil	Nil	Nil	Nil

39. Number of students cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give Category wise data.

Year	MPSC/UPSC	NET/ SET	GATE	Other Exams	Total
2016	--	6	--	--	6
2017	--	6	--	--	6
2018	--	2	--	--	2
2019	--	11	--	--	11
2020	--	--	--	--	--

40. Student progression/ placement record: Number/ percentage of students proceeded for higher studies Number/percentage of students placed:

Year	% proceeded for higher studies		% of students placed
	UG to PG	PG to Ph.D./ M.Phil	
2016	-	-	-

2017	-	-	--
2018	-	-	-
2019	-	-	-
2020	-	-	-

41. Diversity of Faculty:

Teaching faculty	%
from the same university	--
from other universities within the State	--
from other States	--
from outside the country	--

42. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. / D.Lit.:

Three : Dr.Muhammadali N, Dr.Nuaiman K A and Dr.Anupama K P

43. Present details of departmental infrastructural & other facilities with regard to

- a) Central Library Books and Journals, etc, relevant to Department : Nil
- b) Departmental Library (books, journals etc.) : 1
- c) Computers and Internet facilities for staff : 1
- d) Total number of class rooms : 3
- e) Class rooms with ICT facility : 3
- f) Students' laboratory : 2
- g) Research laboratories : 1
- h) Seminar Hall : 1
- i) Smart class room : 2
- j) Any other facility LCDs, : 1

44. List of post-doctoral students and Research Associates Nil

- a) Post-doctoral. students- Nil

45. Number of post graduate students getting financial assistance from the university/state / central government : 2016 Admission – Egrants 18, - 2017 Admission-Egrants:23, 2018 Admission-Egrants:16, 2019 Admission-Egrants:18, 2020 Admission – Egrants- 23

46. Curricular Aspects:

- a) Does the faculty take initiative in curriculum development process? Yes**
- b) Is curriculum suitable to make students globally competitive in the subject? Yes, annual high placement rate is indicative**
 - c) Does the department offer program with sufficient no. of electives options. Yes**
 - d) While framing curriculum, is feed-back taken from stakeholder’s viz. Students/Alumni/Parents/Employers considered? Yes**
 - e) What is the frequency of curriculum revision? (3/4/5 years or more) 4 years**
 - f) Does the curriculum have emerging thrust areas, including interdisciplinary areas? (If yes, elaborate). Yes, the latest curriculum includes the newest trends in the field like data journalism, mojo and digital journalism**

47. Teaching-Learning, Evaluation.

- 1) Number of teachers preparing & following Academic Teaching plan : 5**
- 2) How many teachers use the following teaching methods:**
 - a) Interactive lecture method using blackboard, Group discussions, Problem solving, Seminars. : 5**
 - b) Use ICT methods to support lectures. : 5**

3) Does the Department have Peer review processes? If yes, are the suggestions effectively used to improve the teaching quality?

Yes, Academic auditing system is place and recommendations are implemented

4) Does the department have any mechanism to ensure that entire syllabus is completed? Yes, Department council follows it up.

5) Do you offer Bridge/Remedial courses? If yes, Give details. Yes, A Bridge course of twelve module is offered I the beginning of every academic year. Remedial training on English language, software and research writing is offered in every academic year.

6) What is the method for conducting internal evaluation? Department council and Department IQAC monitor and evaluate Departmental activities.

48. Teacher Performance:

1) Whether the performance of the teacher assessed by the students? Yes

If yes, are the feedback reports analysed and suggestions communicated to teachers? Yes

2) Number of teachers getting a) Very Good 3 b) Good : 2

c) Average _____ remarks from students.

3) Whether suggestion boxes are kept in the department to get suggestions from students on infrastructural facilities available in the department? Yes

4) Are the suggestions received from students used for improvement of facilities? Yes

5) Do teachers submit Self-Appraisal Reports? Are these reports appraised by HOD and forwarded to the university with comments? Yes.

6) What is the individual faculty wise h index? NA

7) Give details of “beyond syllabus scholarly activities” of the department.

Media festivals, industry visit, Ceremonial function, Communication Club, Art Fest and Cultural Fest.

49. List the distinguished alumni of the department (maximum 10)

- R Radhakrishnan, Deputy Editor, Frontline
- Methil Renuka, Editor, Women’s Forbes, South Africa
- M P Prasanth, Bureau Chief, Times of India
- Abdul Latheef Naha, Special Correspondent, the Hindu
- Nileena Atholi, Ram Nath Goyanka Awardee journalist
- A Firozkhan, Ram Nath Goyanka Awardee journalist
- Sajeed Naduthodi, Award winning filmmaker
- Maneesh Naryanan, Award winning cinematographer
- Tharun Kumar Unni, Former President, Society for Technical Communicators, India
- Dr. Sucheta Nair, former PVC, Sanskrit University, Kaladi

50. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

From	To	Topic	Nature	Funding	Head	Amount	Size
4/10/2019	4/10/2019	Seminar on Indian Institution	Research oriented	University	Part- 1- Non Plan 25-2038-01	2000	Number of Participants 45
14/10/2019	15/10/2019	Practical Training: Web Design	For Students	State	Part I - Non Plan 25-2031-01 Practical Training	6000	Number of Participants 35
24/7/2018	26/7/2019	Induction programe for PG students	For Students	University	Part I NP-25-2038-01	13650	Number of participants 24

2/7/2019	4/7/2019	Induction programme for PG students	Students	State	Part- 1- Non Plan 25-2038-01	17069	Number of participants 24
30/11/2019	1/12/2019	Workshop for School Students	CAMP- Children as Media Producers	By ReSET, an NGO working in the field of Education in collaboration with the department	ReSeT contribution		

51. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?
Through continuous evaluation by the Department Council
52. Highlight the special facilities (if any) of the Department. Television Studio and Newsroom
53. Highlight the unique features of the department.
Focus on all media platforms like Print, Audio, Visual and Digital formats
54. State the innovative practices adopted in the department.
Online mentoring by industry experts, Internship and teacher mentoring
55. Highlight the participation of students and faculty in extension activities.
Special programme for school students like Children as Media Producers (CAMP) and Media Literacy Programme
56. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

- Strengths: Qualified and Experienced faculty, Television Studio, Specialized Library with good collections on Media and Communication
- a. Weaknesses: Shortage of Regular teachers
- b. Opportunities: Campus facilities, university library, legacy of 40 plus year, well organized alumni network
- c. Challenges: Poor Language skills of admitted students, Shortage of academic days, with the introduction of semester system

57. Future plans of the department:

- a. Long term plans- Expanding the Research Profile of the Department
- b. Short term plans Setting up facilities using the special fund for the Centre for Excellence

Declaration by the Head of the Department/Institution:

I am aware that the above information provided by the department will be validated by the AAA committee during the visit.

Sd/-

Head of Department

Date:26-10-2021

Format for preparing the faculty profile:

(Provide the information for last five years from 2016-17 to 2020-21)

1. Name of the faculty: **HABEB RAHMAN YP**
2. Name of the Department: Department of Journalism and Mass Communication
3. Educational qualifications: MA Mass Communication, UGC NET
4. Present position: Assistant Professor on Contract
5. Address for correspondence: Puthan Peediyekkal (H) Kizhuparamba P.O., Malappuram - 673639
6. E-mail and contact number: habikzp@gmail.com / 9846512211
7. Specialization: Audio-visual Production & Online Media
8. Total teaching experience: 4 Years
9. Courses taught:
 - Radio & Television Production, Online Journalism, Photojournalism, Graphic Designing and Audio-visual Editing
10. Research experience: NIL
11. Major research projects completed: (NIL)
12. Minor research projects completed: (NIL)
13. Number of students awarded Ph.D. degree: (NIL)
14. Number of students registered for Ph.D. degree: (NIL)
15. Provide information as indicated in 11 and 12 above: -NA
16. Participation in conferences, symposia, seminars and workshops: International, national, state or university level, attended. Presented paper, chaired session. Resource person.
 - a. Attended the national seminar on *Media and Nationalism* as resource person, organized by NMSM Government College, Kalpetta in association with the Directorate of Collegiate Education, Government of Kerala, in November 2017.
 - b. Presented a paper on *The Role of ICT's in Social Learning* in the international colloquium on Creative Teaching and Learning in Higher Education organized by Sullamussalam Science College, Areekode in association with Kerala State Higher Education Department, in December 2017.
17. Innovative processes developed in teaching and learning: (NIL)

18. Participation in curricular development: (NIL)
19. Participation in co-curricular and extra-curricular activities: (NIL)
20. Refresher and Orientation courses attended: (NIL)
21. Examination /Evaluation reforms initiated: (NIL)
22. Publication of research papers: (NIL)
23. Books published: with ISBN No., Without ISBN No., Chapters in books: (NIL)
24. Patents Applied/Granted: National. International, commercialized: (NIL) 25.
- Consultancy services provided and revenue generated: (NIL)
26. Conferences ,seminars, symposia and workshops organized as convener/coordinator: (NIL)
27. Number of collaborations: (NIL)
28. Awards /recognitions received: International, National, State, University level: (NIL)

Note: If necessary for Item No. 11 and 12 provide information in Enclosure-I, for 13, 14 and 15 Enclosure- II, for 16 Enclosure-III, for 22 and 23 Enclosure- IV and so on.

ENCLOSURE III

Format for preparing the faculty profile:

(Provide the information for last three years from 2017-18 to 2019-20)

1. 1. Name of the faculty: Nuaiman K A
1. 2. Name of the Department: Journalism and Mass Communication
1. 3. Educational qualifications: PhD (Communication), MA (Communication)
1. 4. Present position: Assistant Professor (on contract)
1. 5. Address for correspondence: Aneesa Manzil, Kellur P O, Mananathavady, 670645, Wayanad
1. 6. E-mail and contact number: nuaiman@gmail.com / 9447337374
1. 7. Specialization: History and ethnography of media, media and popular culture, religion and media
1. 8. Total teaching experience: 4
1. 9. Courses taught: Introduction to Mass Communication, Media History in India, Global Communication, Media, Culture and Communication, Development Communication, Communication Research.
1. 10. Research experience: Visiting Research Fellow, University of Hyderabad, 2019 April-May

1. 11. Major research projects completed: Title of the project, Date of sanction and Duration, Grant received, Funding agency. PI or Co-PI.
1. 12. Minor research projects completed: Title of the project, Date of sanction and Duration, Grant received, Funding agency. PI or Co-PI.
1. 13. Number of students awarded Ph.D. degree: Name of the student, topic of research, date of registration, date of declaration of Ph.D. degree.
1. 14. Number of students registered for Ph.D. degree: Name of the student, topic of research, date of registration.
1. 15. Provide information as indicated in 11 and 12 above.
1. 16. Participation in conferences, symposia, seminars and workshops: International, national, state or university level, attended. Presented paper, chaired session.
Resource person:

“Islam, Media and Mediation: An Afterthought”. *International Conclave on Kerala Muslim Research*, Darul Huda Islamic University, Chemmad, Kerala, Jan.3-5, 2020.

“Thinking Through Print: Media and/as Modernity”. *National Seminar on Engagements with the Past: Tracing the Intellectual Traditions of Modern Kerala*, SARBTM College, Koyilandy and Dept. of Collegiate Education, Government of Kerala, Dec.10-11, 2019.

Resource person, *UGC sponsored refresher course on media studies*, UGC Human Resource Development Centre, University of Calicut, March 2-22, 2019

“Lithography: A Community’s technology.” *International symposium on Print Out: Archiving and Curatorial Practices of Minor Publishing Ventures*, SN School of Arts and Communication, University of Hyderabad and Swiss Arts Council, Hyderabad, Dec 19-20, 2018.

“Al-Kithab, Kithab and Makthab: An argument for a longer history of media in Malabar.” *Second International Ibn Batuta Conference on Travel, Trade, Tradition and Trajectories*. United Nations Alliance of Civilizations, Ministry of Minority Affairs, Government of India, and International University of Malaysia and International University of Agadir, Morocco, Kozhikode Dec.4-6, 2018.

“What’s a Mappila archive?” *An international workshop with Prof. Daud Ali on Regimes and regions of historical writing in India*. Higher Educational Council, Govt. of Kerala, Dec.12-13, 2017.

“Thinking through Fathul Mu’een and writing print history in Malabar.” *A workshop on Thinking Civility: Subaltern Histories of Media Practices*, Department of Communication, University of Hyderabad, Sept.22-24, 2017.

1. 17. Innovative processes developed in teaching and learning.
1. 18. Participation in curricular development: Prepared syllabi for the following two courses introduced in the PG course for Mass Communication and Journalism from 2019-2020, University of Calicut: Media, Culture and Communication (4 credits), Political Economy of Media in India (4 credits)
1. 19. Participation in co-curricular and extra-curricular activities: President, Media Club, University of Calicut, Convenor, Publication, National Mass Communication Research Conference, 2019, 2020
1. 20. Refresher and Orientation courses attended:

1. 21.Examination /Evaluation reforms initiated:
2. 1. 22. Publication of research papers: in peer reviewed journals, non-peer reviewed journals, conference proceedings, impact factors, citations, h-index. Numbers in SCOPUS:

Religious Sound to be seen and touched: religious works of media among Muslims in Malabar, South India, *Tapasam-Journal on Kerala Studies*, 53-64, Vol. 7. Issue, 1, 2018. (ISSN 2249-9873)

Discourse on religion-media intercession: delineating the fault lines, *Communication & Journalism Research*, 53-64, Vol. 7. Issue, 1, 2018. (ISSN: 2348-5663)

Community Paradigm in media studies: a response to Hamid Mowlana, *Communication & Journalism Research*, 105-114, Vol. 6. Issue, 1, 2017. (ISSN: 2348-5663)

1. 23.Books published: with ISBN No., Without ISBN No., Chapters in books. Nuaiman, K.A. (2019). Text Book in Makkil, Navaneetha and Shefali Jha (Des). Thinking Women: A feminist Reader. Kolkata: Stree, pp.63-68. ISBN: 9788190676007
2. 24.Patents Applied/Granted: National. International, commercialized:
1. 25.Consultancy services provided and revenue generated:

1. 26.Conferences ,seminars, symposia and workshops organized as convener/coordinator: Convenor, Publication, National Mass Communication Research Conference, 2019, 2020

1. 27.Number of collaborations:

1. 28.Awards /recognitions received: International, National, State, University level.

Note: If necessary for Item No. 11 and 12 provide information in Enclosure-I, for 13,14 and 15 Enclosure- II, for 16 Enclosure-III, for 22 and 23 Enclosure- IV and so on.



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certificate

This is to certify that Mr. HABEES RAHMAN, Y.P., Assistant Professor,
Dept. of Broadcast Journalism, Falamazara Science College,
has participated / presented a paper titled Student to Scholar, Teacher
to Guide; Role of SCTs in Social Learning.

Format for preparing the faculty profile:

(Provide the information for last three years from 2017-18 to 2019-20)

1. Name of the faculty: Anupama K P
2. Name of the Department: Department of Journalism and Mass Communication
3. Educational qualifications: PhD Communication
4. Present position: Assistant Professor on contract.
5. Address for correspondence: Soma Nivas, Pallikkal P O, Malappuram, Kerala, 673634
6. E-mail and contact number: anupamakp3@gmail.com 9746328088
7. Specialization: Culture Studies, Gender studies
8. Total teaching experience: 18 Months
9. Courses taught: Film Studies, Public Relations and Corporate Communication, Newspaper Reporting, Development Communication, Introduction to Mass Communication
10. Research experience: PhD experience
11. Major research projects completed: Title of the project, Date of sanction and Duration, Grant received, Funding agency. PI or Co-PI.: Nill
12. Minor research projects completed: Title of the project, Date of sanction and Duration, Grant received, Funding agency. PI or Co-PI.: Nill
13. Number of students awarded Ph.D. degree: Name of the student, topic of research, date of registration, date of declaration of Ph.D. degree.: Nill
14. Number of students registered for Ph.D. degree: Name of the student, topic of research, date of registration.: Nill
15. Provide information as indicated in 11 and 12 above.: Nill
16. Participation in conferences, symposia, seminars and workshops: International, national, state or university level, attended. Presented paper, chaired session. Resource person.
17. Innovative processes developed in teaching and learning: Nill
18. Participation in curricular development: Curriculum development of Higher Secondary School Teacher's Transformation Program
19. Participation in co-curricular and extra-curricular activities: Nill
20. Refresher and Orientation courses attended: Nill
21. Examination /Evaluation reforms initiated: Nill

22. Publication of research papers: in peer reviewed journals, non-peer reviewed journals, conference proceedings, impact factors, citations, h-index. Numbers in SCOPUS.

1. Research Paper: "The Productive Logic of the Body: An Interpretive Analysis of Aravan Festival," *Journal of the Indian Anthropological Society (JIAS)* March 2019. UGC CARE listed journal.

23. Patents Applied/Granted: National. International, commercialized: Nill

24. Consultancy services provided and revenue generated: Nill

25. Conferences ,seminars, symposia and workshops organized as convener/coordinator: Nill

26. Number of collaborations: Nill

27. Awards /recognitions received: International, National, State, University level: Nill

Note: If necessary for Item No. 11 and 12 provide information in Enclosure-I, for 13,14 and 15 Enclosure- II, for 16 Enclosure-III, for 22 and 23 Enclosure- IV and so on.

NB: Please find the email attachment to see the Enclosure No. III and IV.

Format for preparing the faculty profile:

(Provide the information for last three years from 2017-18 to 2019-20)

1. Name of the faculty: RAJU C V
2. Name of the Department: Journalism & Mass Communication
3. Educational qualifications: Master of Communication & Journalism, UGC NET, SET
4. Present position: Assistant Professor (on Contract)
5. Address for correspondence: 'Keerthi', Kadavallur Post, Kallumpuram, Thrissur Dist, Pin-680543
6. E-mail and contact number: cvrajoo@gmail.com
7. Specialization: Broadcast Media, Multimedia, Audio-Visual Production, Film Studies
8. Total teaching experience: 6years, 8months
9. Courses taught: MCJ 1C 06 (Practical Course) Graphic Design and Print Media Production, MCJ 2C 03 Radio and Television Production, MCJ 2C 06 Photography and Videography (Practical Course), MCJ 2A 01 Audio Visual Editing, MCJ 3E 01 Documentary Film Production, MCJ 4C 01 Dissertation and Viva, MCJ 4E 02 Photojournalism
10. Research experience: Nil
11. Major research projects completed: Nil
12. Minor research projects completed: Nil
13. Number of students awarded Ph.D. degree: Nil
14. Number of students registered for Ph.D. degree: Nil
15. Provide information as indicated in 11 and 12 above.
16. Participation in conferences, symposia, seminars:
 - International Seminar: 1 (Paper presentation),
 - National Seminar: 6 (Paper presentations)
 - Workshops: (University level) Performed as resource person-4, Participation-2
 - Resource Person (State Level)-Higher Secondary Teachers Training Programme, Feb 2020
17. Innovative processes developed in teaching and learning: Nil
18. Participation in curricular development: Developed 12 e-content modules as part of NME-ICT project of MHRD
19. Participation in co-curricular and extra-curricular activities:
 - Chairman, Board of Examinations, M A Multimedia, University of Calicut
 - Resource Person, Certificate Course in Photography, Department of Lifelong Learning and Extension, University of Calicut
 - Resource Person, Certificate Course in Public Relations, Department of Journalism & Mass Communication, University of Calicut

20. Refresher and Orientation courses attended: Communication Research Methodology orientation workshop organised by Dept. of JMC, University of Calicut

21. Examination /Evaluation reforms initiated: N.A

22. Publication of research papers: 3 Papers (p-ISSN:2279-0845, p-ISSN:2319-7714,p-ISSN:2348-5663) in IOSR Journals of Humanities and Social Sciences and CJR by the Dept of JMC, UoC

23. Books published: Nil

24. Patents Applied/Granted: Nil

25. Consultancy services provided and revenue generated: Nil

26. Conferences, seminars, symposia and workshops organized as convener/coordinator:

Programme convener, Communion, Media fest 2017 organised by the Dept. of JMC, University of Calicut

27. Number of collaborations:Nil

28. Awards /recognitions received: Nil

Note: If necessary for Item No. 11 and 12 provide information in Enclosure-I, for 13,14 and 15 Enclosure- II, for 16 Enclosure-III, for 22 and 23 Enclosure- IV and so on.

Format for preparing the faculty profile:

(Provide the information for last three years from 2017-18 to 2019-20)

1. Name of the faculty: Ameer Salman OM
2. Name of the Department: Department of Journalism and Mass Communication
3. Educational qualifications: MA Mass Communication and Journalism
4. Present position: Assistant Professor on contract.
5. Address for correspondence: Ottamaliyekkal House, Ambalakkadavu PO, Kalikavu, Malappuram, 676525
6. E-mail and contact number: omasalman@yahoo.in 9447437858
7. Specialization: Public Relation and Organisational Communication
8. Total teaching experience: 38 Months
9. Courses taught: Media Management, Editing for Newspaper, Communication Law and Ethics, Introduction Journalism
10. Research experience: Nill
11. Major research projects completed: Title of the project, Date of sanction and Duration, Grant received, Funding agency. PI or Co-PI.: Nill
12. Minor research projects completed: Title of the project, Date of sanction and Duration, Grant received, Funding agency. PI or Co-PI.: Nill
13. Number of students awarded Ph.D. degree: Name of the student, topic of research, date of registration, date of declaration of Ph.D. degree.: Nill
14. Number of students registered for Ph.D. degree: Name of the student, topic of research, date of registration.: Nill
15. Provide information as indicated in 11 and 12 above.: Nill
16. Participation in conferences, symposia, seminars and workshops: International, national, state or university level, attended. Presented paper, chaired session. Resource person.

Si No	Name of the Event	Nature of the Event	Level of the Event	Nature of Participation
1	International Conference- Swami Vipulananda Institute of Art and Aesthetics, Sri Lanka	Conference	International	Paper Presented
2	Drama and Theatre Workshop	Workshop	International	Resource person

3	Digimodernism: Configuring Literature and Society	Seminar	National	Paper Presented
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17. Innovative processes developed in teaching and learning: Nill

18. Participation in curricular development: Curriculum development of Higher Secondary School
Teacher's Transformation Program

19. Participation in co-curricular and extra-curricular activities: Nill

20. Refresher and Orientation courses attended: Nill

21. Examination /Evaluation reforms initiated: Nill

22. Publication of research papers: in peer reviewed journals, non-peer reviewed journals, conference proceedings, impact factors, citations, h-index. Numbers in SCOPUS.
1. Research Paper: "Media Sphere in Academia; An Omnipresent Aura" (2019) UGC Approved
 2. Research Paper: "Visual Representation of Equations; Students Adaptation of Learning Innovation; A Study on Byjus App." (2018) UGC Approved
23. Books published: with ISBN No., Without ISBN No., Chapters in books.
1. Book Chapter: "Fluidity in Communication Order": Participatory Culture in Social Media during Kerala Floods; *Digimodernism: Configuring Literature and society*.
24. Patents Applied/Granted: National. International, commercialized: Nill
25. Consultancy services provided and revenue generated: Nill
26. Conferences ,seminars, symposia and workshops organized as convener/coordinator: Nill
27. Number of collaborations: Nill
28. Awards /recognitions received: International, National, State, University level: Nill

Note: If necessary for Item No. 11 and 12 provide information in Enclosure-I, for 13,14 and 15 Enclosure- II, for 16 Enclosure-III, for 22 and 23 Enclosure- IV and so on.

NB: Please find the email attachment to see the Enclosure No. III and IV.
